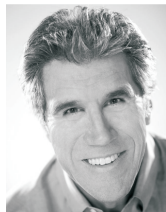




# Southern Nevada Dental Society

## 2011-2012 Continuing Education Series

November 18th, 2011



*“Case Acceptance for Everyday Dentistry:  
A Non-Sales Approach to a Healthier Practice”*

### Dr. Paul Homoly CSP

Dr. Paul Homoly, CSP, is a world-class leader in dental education. As a comprehensive, restorative dentist and acclaimed educator for over twenty-five years, he is known for his innovative and practical approach to dentistry. He has authored the best-selling books *Dentists: An Endangered Species; Isn't it Wonderful When Patients Say "Yes!"*; *Making it Easy for Patients to say "Yes!"* and *Break Through*. While devoting his full time focus to coaching, authoring and innovating, he remains a current member of the American Dental Association, The American Academy of Cosmetic Dentistry, The North Carolina Dental Society and is licensed to practice dentistry in the great state of North Carolina.

April 20, 2012



*“Esthetic Periodontics: Setting the  
Foundation for a Beautiful Smile”*

### Dr. James E. Jacobs

Dr. James E. Jacobs is a periodontist with his private practice in New York. He graduated from Indiana University in 1976 and studied dentistry at Fairleigh Dickinson Dental School. Dr. Jacobs specializes in periodontics and was a faculty member at the University of Pennsylvania until he relocated his private practice to New York. Dr. Jacobs is currently on the editorial board of the journal *Contemporary Esthetics*, which is a monthly journal related to periodontics and implants. He has appeared on television and filmed two “Masters Video Series” tapes for continuing education in dentistry. Dr. Jacobs was elected to the “Best Dentists in America” for 2005-2006.

March 23, 2012



*“Restorative Solutions for Implants in the  
Digital Age”*

### Dr. Baldwin Marchack

Baldwin Marchack is a 1971 graduate of the University of Southern California, School of Dentistry. In 1989 he received his MBA from the Anderson Graduate School of Management at UCLA. Dr. Marchack belongs to numerous professional organizations including the American Prosthodontic Society, the Academy of Prosthodontics, the Pacific Coast Society for Prosthodontics, the International College of Prosthodontists, the Academy of Osseointegration and the American Academy of Esthetic Dentistry. He is a Fellow of the American College of Dentists, a Fellow of the International College of Dentists, a Fellow of the Pierre Fauchard Academy, and a Fellow of the Academy of General Dentistry.

May 4, 2012



*“I Don't Know a Good Dentist”*

### Amy Logan Parrish and Carrie Jameson Webber

Amy Logan Parrish is Executive Vice President of Development and Carrie Jameson Webber is Director of Marketing for Jameson Management, Inc., an international dental management, marketing and hygiene coaching firm. Jameson Management helps dentists and their teams increase productivity, profitability and control stress by focusing on the 25 Systems within a dental practice. Carrie develops yearly marketing plans along with social media strategies to effectively communicate the Jameson message to the dental industry.



**All seminars are at the Gold Coast Hotel and provide 6 CEU's**

4000 West Flamingo Road, Las Vegas, NV Seminar Hours: 9am - 4pm Registration opens at 7:30am

### Fee Schedule

(Check all that apply)

Approved PACE Program Provider  
SNDS ID 212326 FAGD/MADG  
Credit Approval does not imply  
acceptance by a state or provincial  
board of dentistry or AGD Endorsement.

**TOTAL:**

\$

#### Complete Series:

Early Bird (2 weeks prior):  \$750 ADA Member

Regular & At the Door:  \$800 ADA Member

\$1,250 Non-Member

#### Individual Seminars:

Early Bird (2 weeks prior):  \$275 ADA Member

Regular & At the Door:  \$300 ADA Member

\$450 Non-Member

\$100 SNDHA Member Hygienist

\$125 Non-Member Hygienist

\$75 Auxiliary ADA Staff Member

\$100 Auxiliary Non-Member

\$100 Dental Students & Residents

Name: \_\_\_\_\_

Office Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Card Holder: \_\_\_\_\_

Exp. Date:   /   Security Code:

Mail, fax, or email information to: **Southern Nevada Dental Society**

8863 West Flamingo Road, Suite 101, Las Vegas, NV 89147 Phone: 702-733-8700 Fax: 733-6062 Email: S\_nds@hotmail.com